

Cambridge International Examinations



0400 Art & Design IGCSE Paper 3: Design Study

Standards November 2007

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**Standard:
100**

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	15
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	15
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	10
4	handle tone and/or colour in a controlled and intentioned manner	10	10
B: Interpretative and Creative Response			
5	express ideas visually	10	10
6	respond in an individual and personal way	5	5
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	15
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	5
11	assess a design problem and arrive at an appropriate solution	10	10
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	3



phantom

All look and likeness caught from earth,
All accident of kin and birth,
Had passed away. There was no trace
Of aught on the illumined face
Upraised beneath the rifted stone
But of one spirit all her own:—
She, she herself, and only she,
Shone through her body visibly.

Samuel Taylor Coleridge

ICDSE HOBBYART & DESIGN

PAPER THREE		Examiner
Class	Maximum Marks	Marks
A1	15	
2	15	
3	15	
4	15	
B1	15	
2	15	
3	15	
4	15	
C1	15	
2	15	
3	15	
4	15	
Total	120	

MR. B.S. MITTAL
ICDSE HOBBYART & DESIGN



Phantom carrying the woman.
 typical looking, the phantom is usually a young figure but I thought phantoms could be beautiful women spirits, this has transparent, they like these.
 The painting and pose adopted by the phantom "here looks sort of raised eyes on the bottom right. Alternative poses may not be as pleasing and lively like



Phantom, a wild spirit.
 I read up on phantoms and saw people describe nature and scenes with religious. I thought it would be interesting to have a world that was the re-creation of a lady.
 I don't need to visualize my concept. I felt that when I read about a very mysterious scene, understanding them when they built the spirit making the phantom part of the wall, standing "one".



usually had the woman of the...
 I did believe this layout because my ideas make but can't lay

Form text | Illustration | Form text

Phantom



(Projected idea)
 The text would not fit the illustrated area of paper.
 The number of lines were not equal on each side and it didn't complement.



Textured with picture of phantom
 I did not really like this idea because it was too plain. Additionally, it was difficult for me to choose a color "house" pattern that held around the text.



The beautiful phantom.

I considered a dark background with a single figure of the phantom's face and hands because usually it's hard to see ghosts. They are depicted as dark creatures.
 I felt making the phantom part could be a bit and it could be



Keeping to my visualization of the phantom being a spectral figure, I came up with the idea that the lady phantom could be found in especially mysterious places. (The woman). Relating to traditional Chinese folklore about the lady of the moon "Chang'e" it felt appropriate to have the phantom hugging or holding the woman. Like it was her beloved resting place.
 I later added in the wall on the bottom right-hand corner in my idea for aesthetic reasons. I felt the wall related to the phantom because I feel they are mysterious creatures associated with the moon at night.
 Additionally, I added in the purple mist/haze to show the powerful and strong spiritual relationship between the phantom (mystery) and woman.



SKO COMPONENT
Centre Name: _____
Candidate Name: _____



Preparatory Study



Preparatory Study



phantom

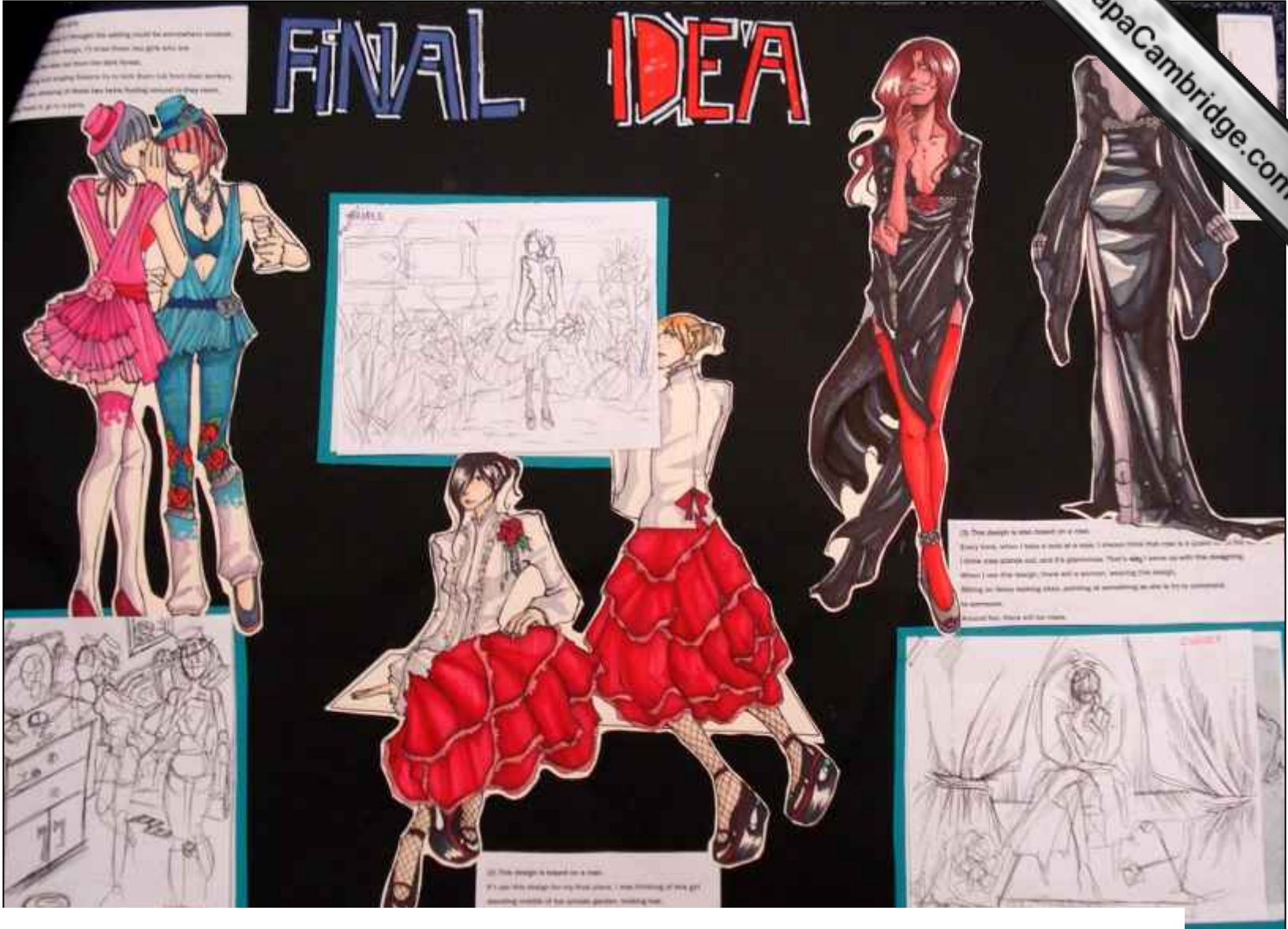
All look and likeness caught from earth,
All accident of kin and birth,
Had passed away. There was no trace
Of aught on the illumined face
Upraised beneath the rifted stone
But of one spirit all her own; —
She, She herself, and only she,
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Samuel Taylor Coleridge

Standard: 100

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		Max mark	
1	recognise and render form and structure	15	15
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	15
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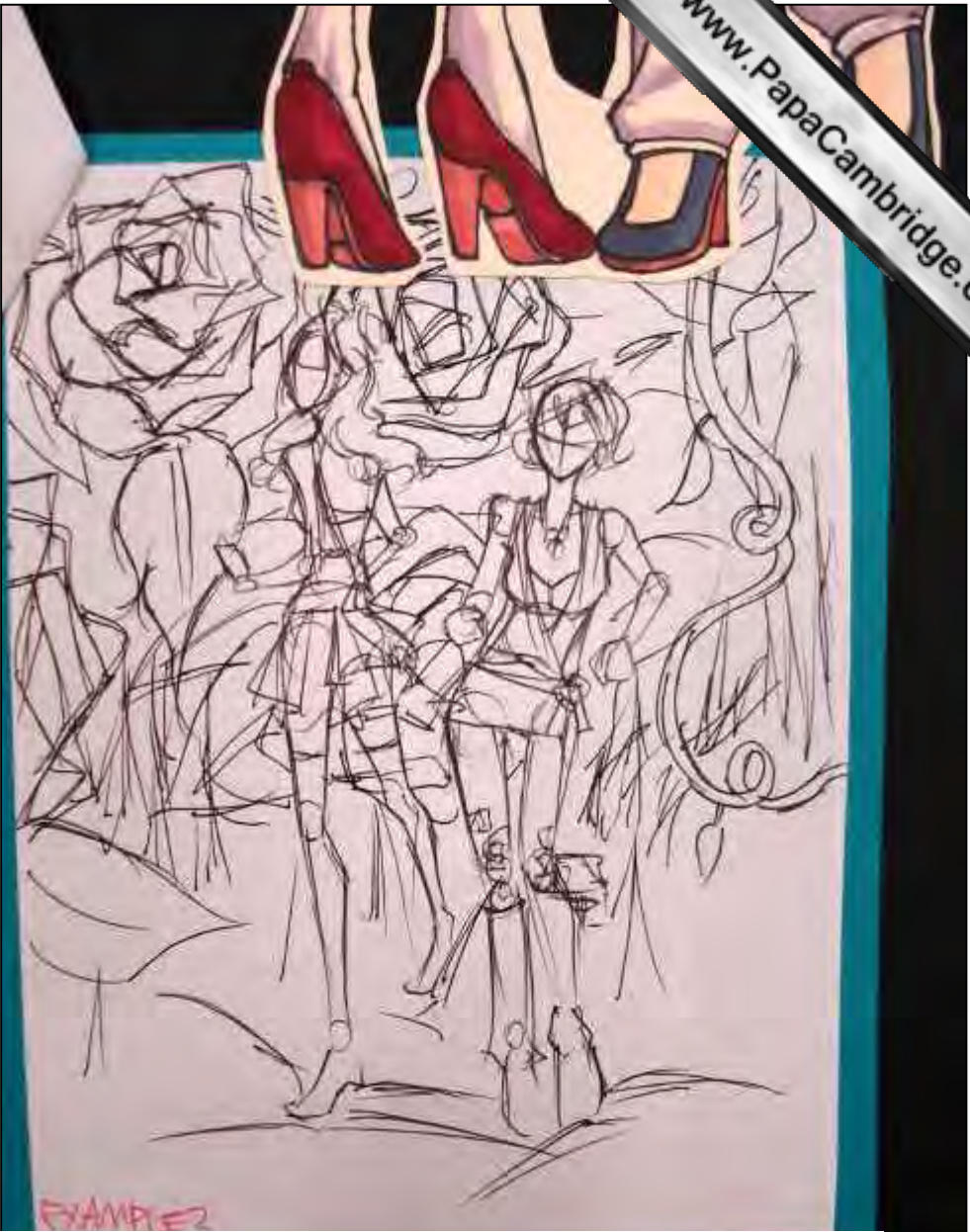




~~EXAMPLE~~

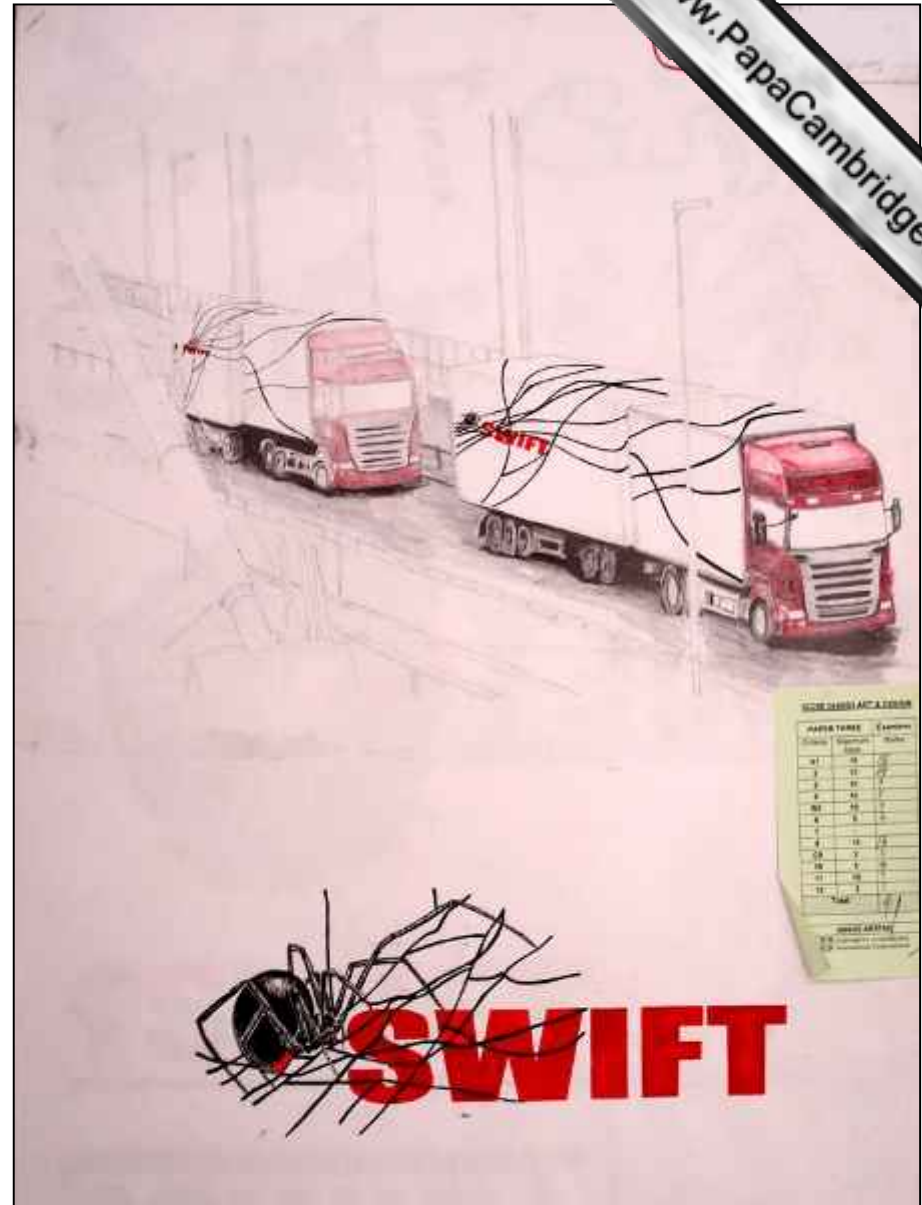






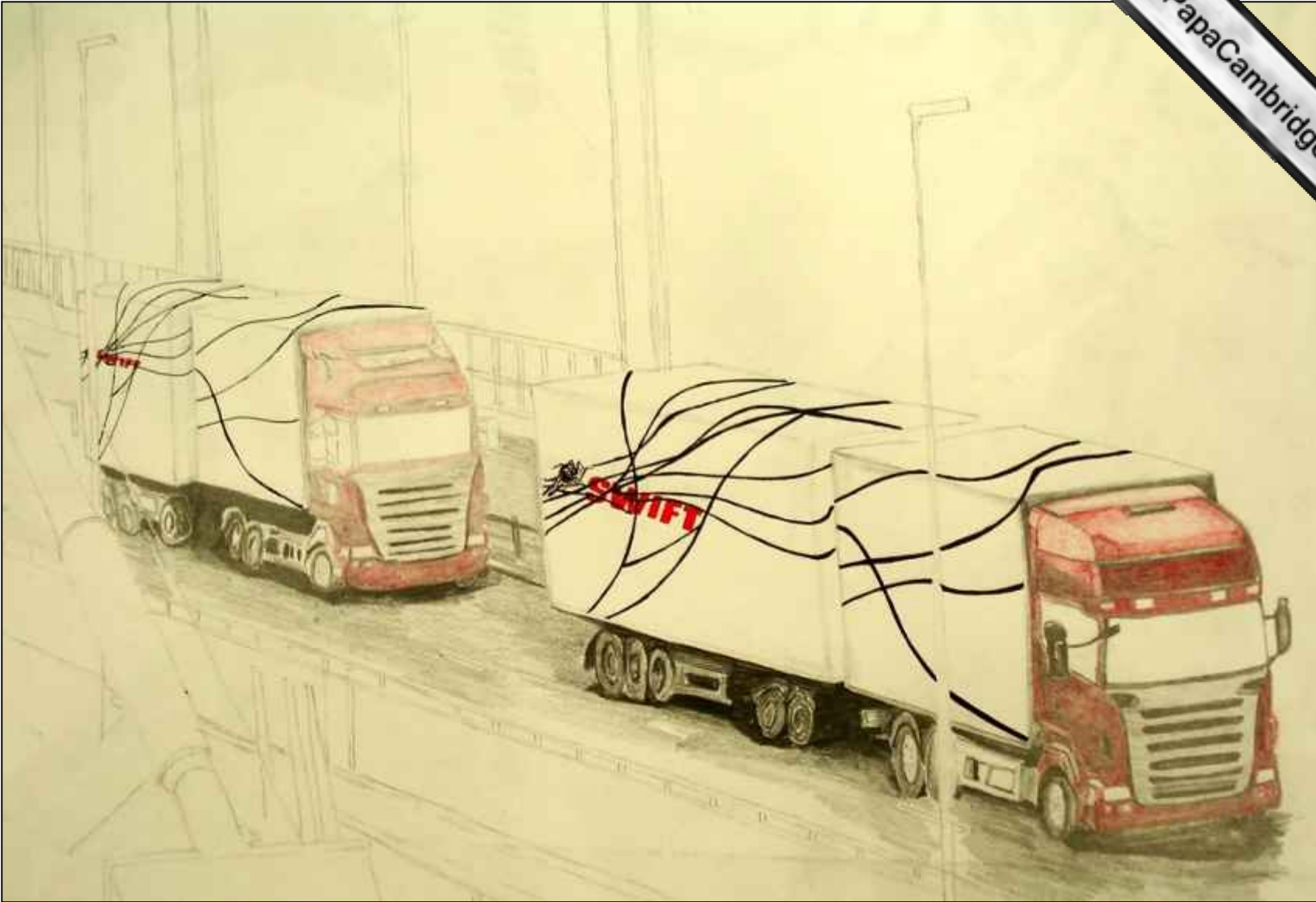
Standard: 91

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	15
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	14
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	9
4	handle tone and/or colour in a controlled and intentioned manner	10	8
B: Interpretative and Creative Response			
5	express ideas visually	10	9
6	respond in an individual and personal way	5	4
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
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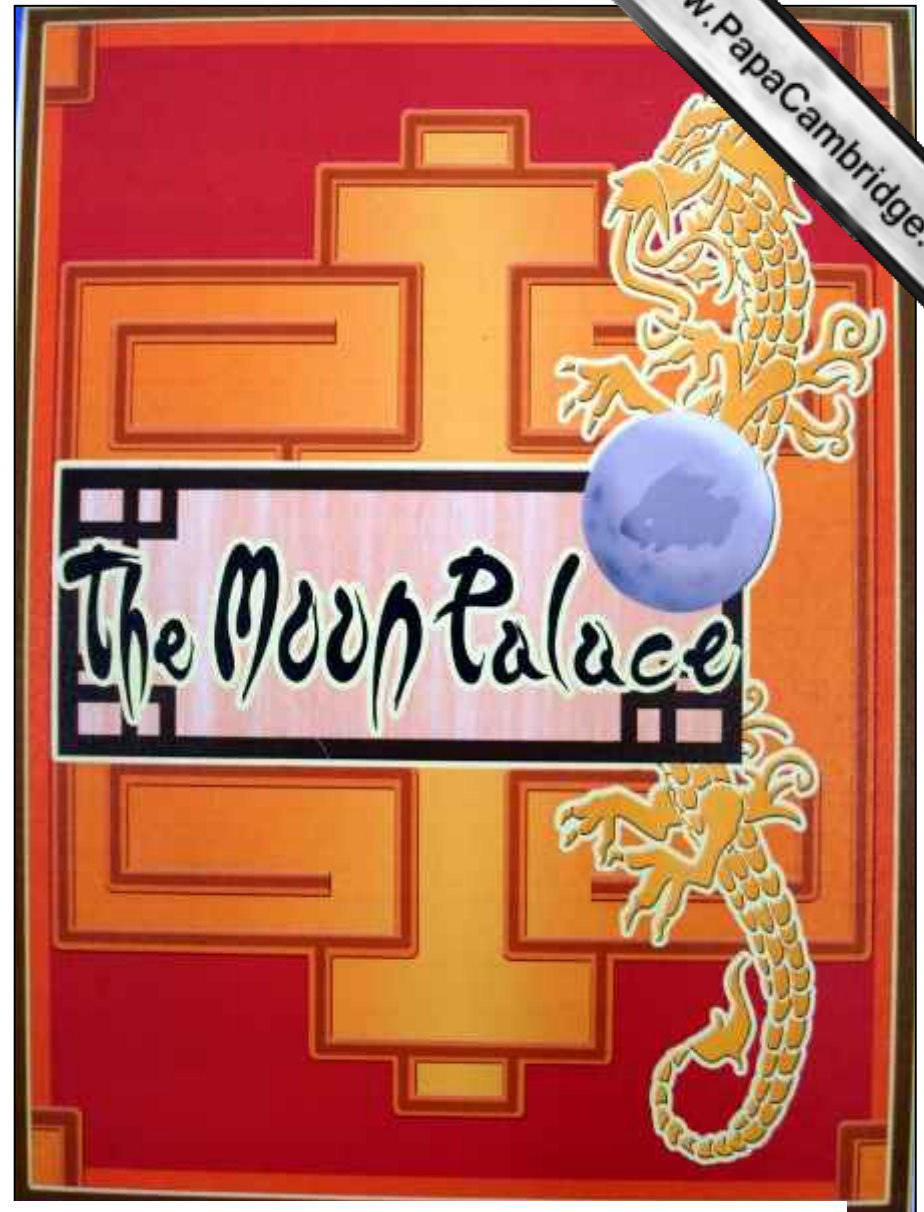




Standard: 90

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	14
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	13
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	9
4	handle tone and/or colour in a controlled and intentioned manner	10	9
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5	express ideas visually	10	9
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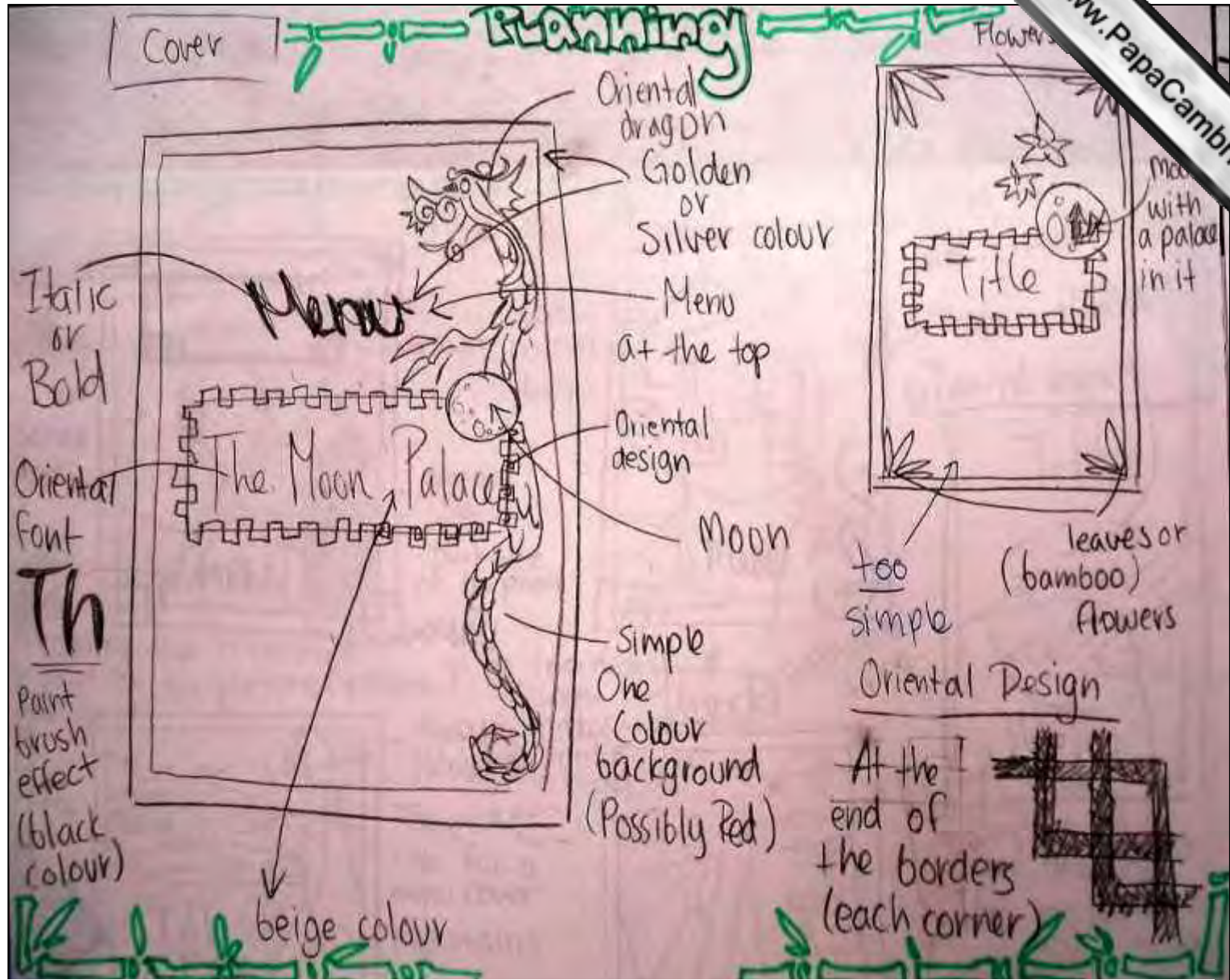
From June 2007

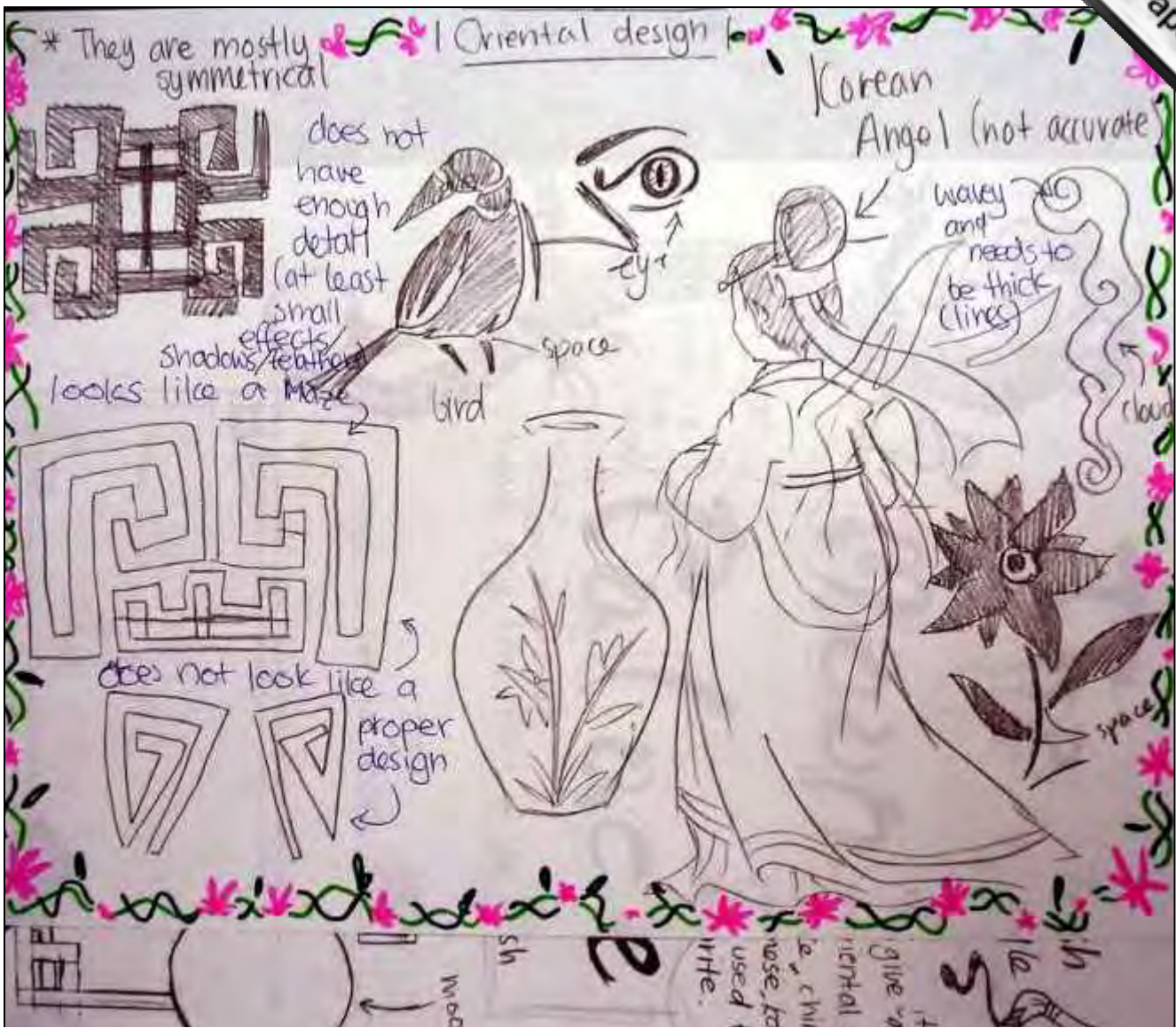




Standard 90

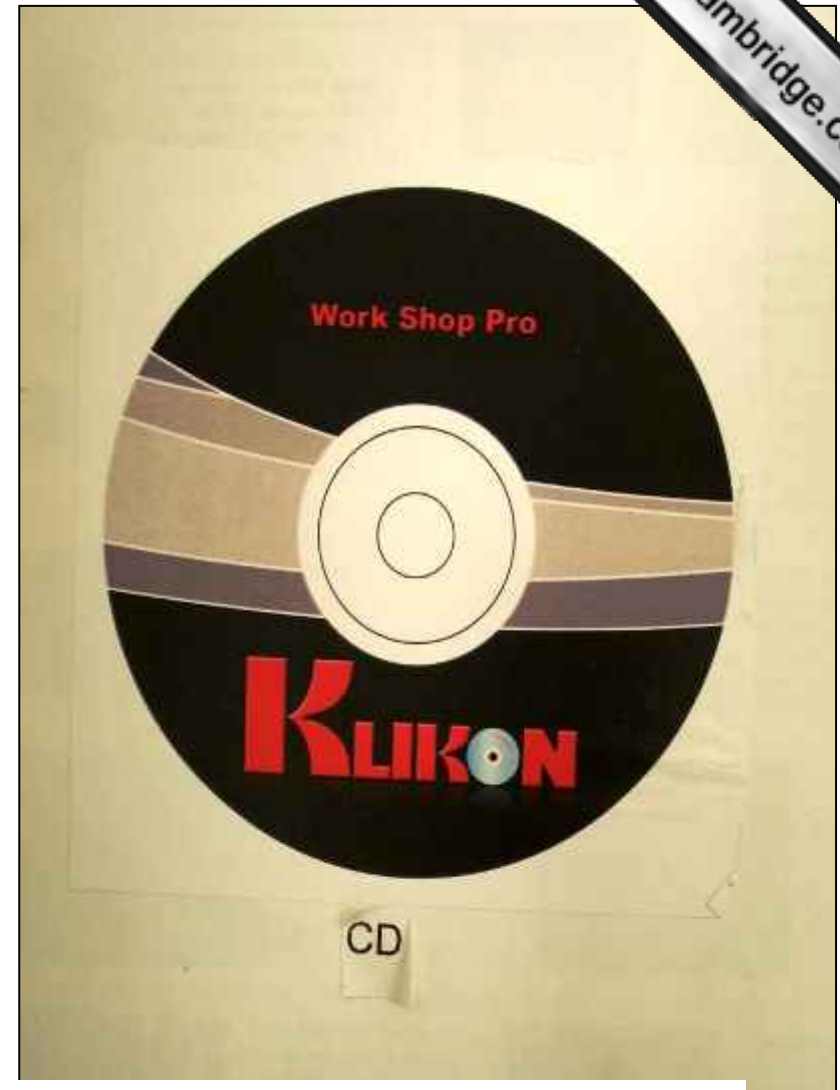






Standard: 82

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	13
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	13
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	8
4	handle tone and/or colour in a controlled and intentioned manner	10	8
B: Interpretative and Creative Response			
5	express ideas visually	10	6
6	respond in an individual and personal way	5	5
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
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From June 2007: Use of ITC

Final Product

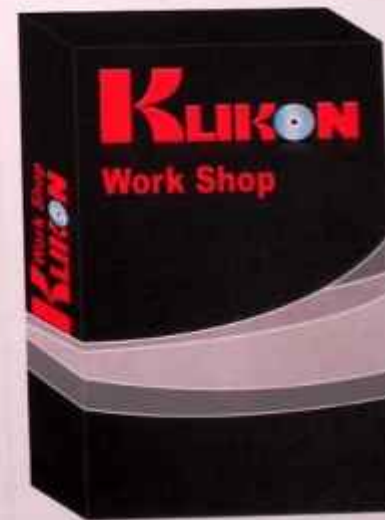
This is what it would look like for a CD and a CD Box cover

A small, green spreadsheet or data table with several rows and columns. The text is too small to read, but it appears to be a list of data points.

"KLIKON" Logo



CD



CD Box

Standard 82

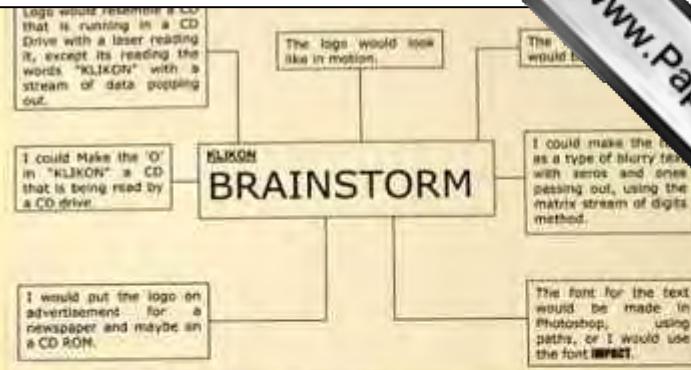
Design Brief

A logo for a software company called "KLIKON", it should appear attractive and catch attention of the public audience. Also that it appears 'unique' or 'different' from other software companies.

- When:** For the 23rd of March.
- Where:** In computer shops where the "KLIKON" software would be sold, or all the "KLIKON" websites.
- Who:** The general public who would buy this software for personal use.
- Why:** To provide the company "KLIKON" with a logo, which distinguishes itself from other company logos in the software industry. Another alternative logo is possible.
- How:** Using sketches with support of Visual research, which then would be modified in Photoshop and elaborated until a final result. This would only cost time and effort.

Visual Research

	There is already a company called "KLIKON" and they have a pretty well thought out logo, as I like the idea of the mouse being the centre of the 'O'.		When I thought of "KLIKON", it reminded me of Kodak, because of the double 'K'. The style of the font is good and the contrast with the yellow borders on the top and bottom work out well.
	The idea in "KLIKON" resembles the click when you tap the mouse button, so maybe I could use something with a cursor as it is a directed symbol.		The German metal band called Rammstein has a cool logo so I could put a bit of its style in for "KLIKON". I could use the soft cut metal as part of this logo.
	The logo of Adobe has this 'A' with a type of arrow in it, which I find interesting and I would also like to incorporate into the logo.		Command prompt is used to execute files in the DOS environment. I think it would be neat if I could add something about the command prompt into the logo.
	The Symantec logo is a nice 3D figure and I could maybe follow the path of making a 3D figure in this logo for a software company.		Arrows seem very direct, so does the name "KLIKON", so I would make something with arrows.
	I like lasers as I would use something with lasers in my logo.		Since "KLIKON" is a software company, it would be most likely for that they would sell their software in CD ROMs so I would incorporate something to do with CD ROMs there.
	I would like to use the idea of a running CD ROM in a CD drive, so I will use this picture to guess how a CD ROM operates in a CD drive.		I like the Matrix symbols from the movie, moving around, so I might use it in one area in the logo.
	I like the font "IMPACT". I would make something similar using Photoshop, as the style of font is interesting.		Software is made by combinations of zeros and ones, so I would mix this with the running matrix digits.



Sketches

I like this sketch but it does not have that much text, so I won't use it.

This sketch is good and I used the CD to replace the 'O', which I like.

The font sketched is good so I would make this in Photoshop.

The logo would look like this but different font.

would be repaired in Photoshop and elaborated until a final result. This would only cost time and effort.

Visual Research



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When I thought of "KLIKON", it reminded me of Kodak, because of the double 'K'. The style of the font is good and the contrast with the yellow borders on the top and bottom work out well.



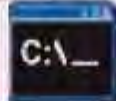
The klik in "KLIKON" resembles the click when you tap the mouse button, so maybe I could use something with a cursor as it is a directed symbol.



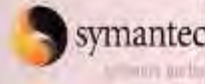
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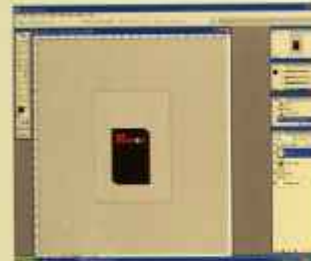
Software is made by combinations of zeros and ones, so I would mix this with the running matrix digits.



Here I'll make a CD box for the company "KLIKON". Start with a new file that has a pixel value of 44.



Using the rectangular marquee tool and make it cut out some edges to make it look a bit 3D.



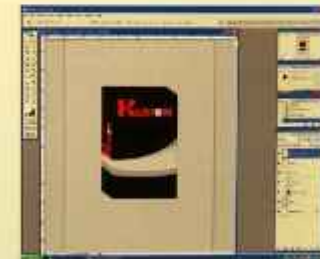
Add the "KLIKON" logo on the top face.



Using the pen tool, make a shape using a white fill and a white stroke of 3px, so this is separate layers. Lower the opacity of the fill.



I placed three different shapes



Then cut out the shapes that did not fit in the box. In the spine of the box, transform the shape so it conforms the 3D shape.



Place the logo on the spine of the box and just add a random subheading.



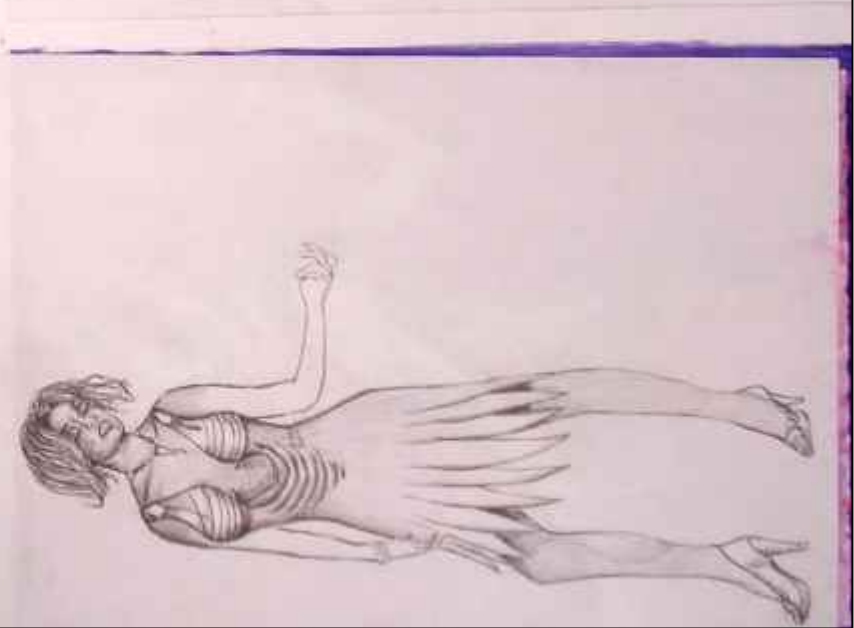
Now make a CD cover and just add the details that were on the CD box, onto the CD.

Standard: 82

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3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	8
4	handle tone and/or colour in a controlled and intentioned manner	10	8
B: Interpretative and Creative Response			
5	express ideas visually	10	9
6	respond in an individual and personal way	5	4
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	11
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
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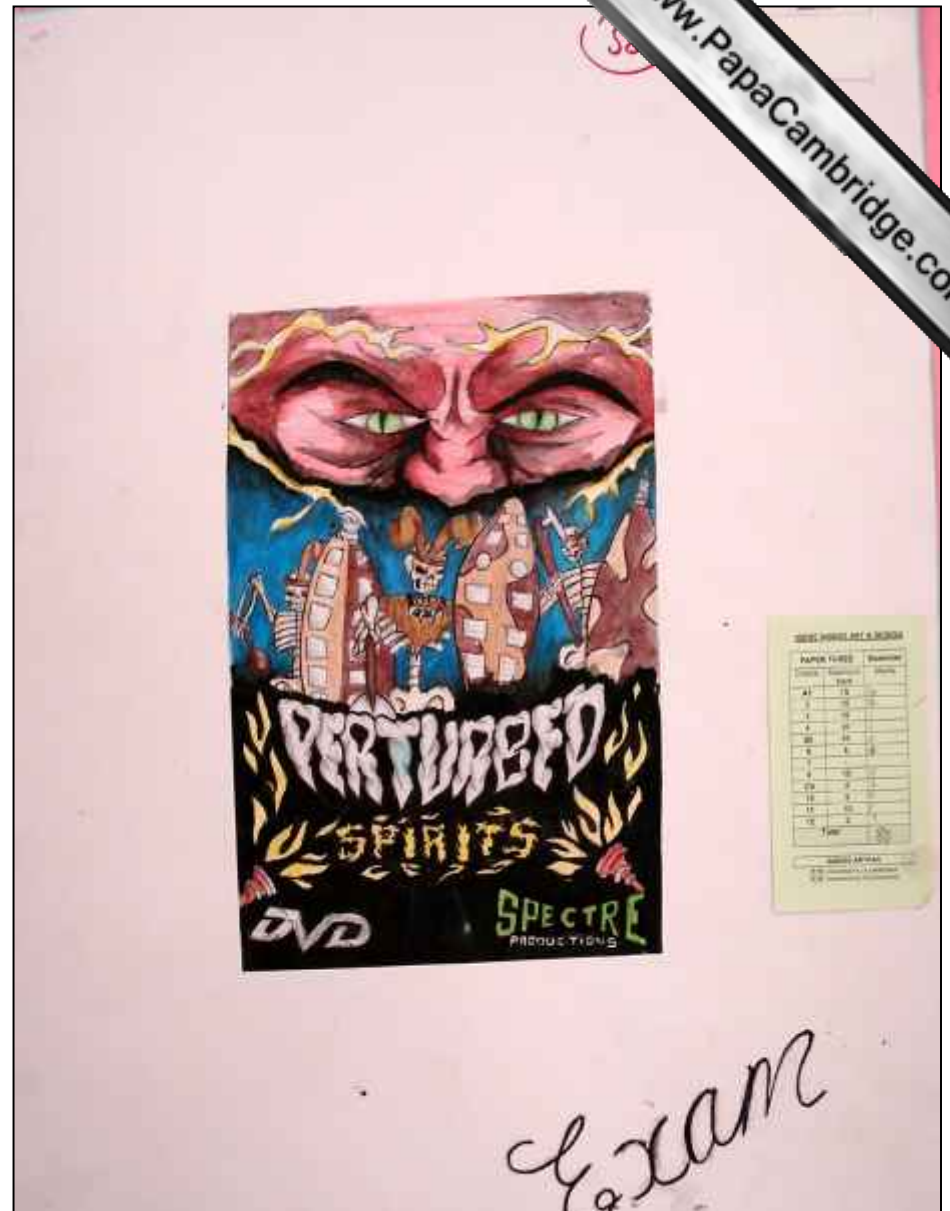


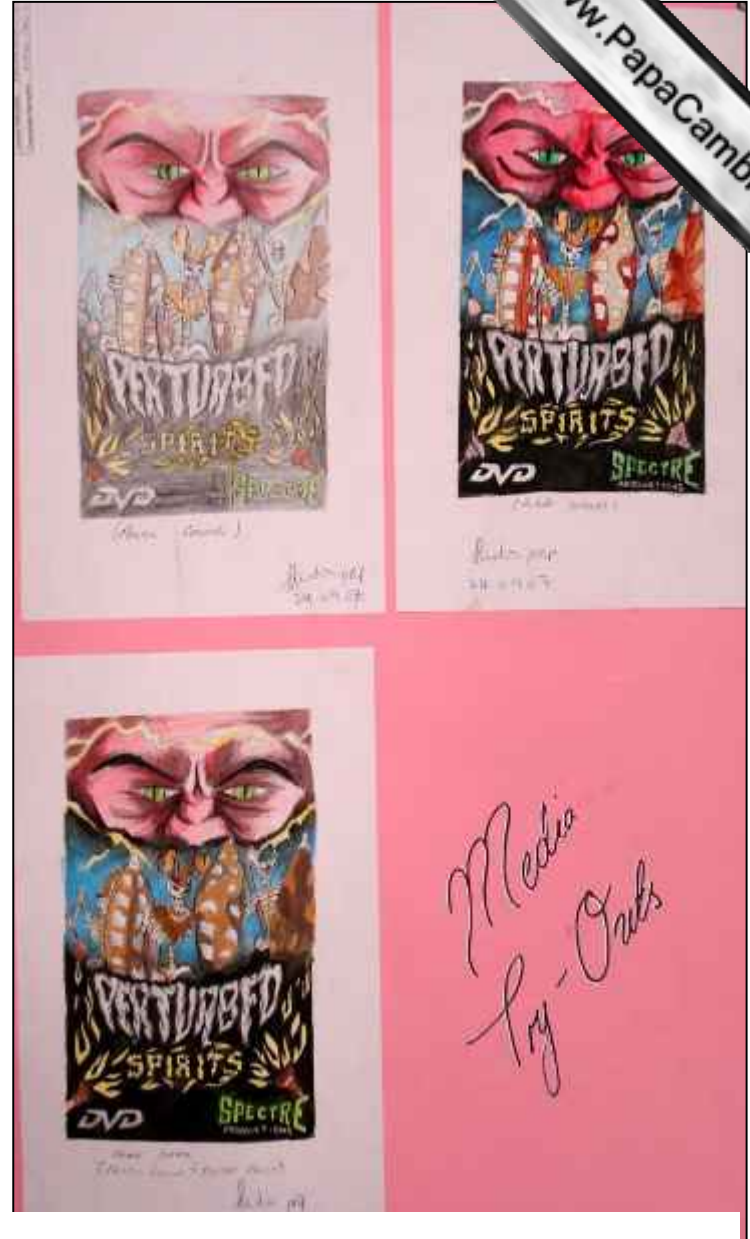


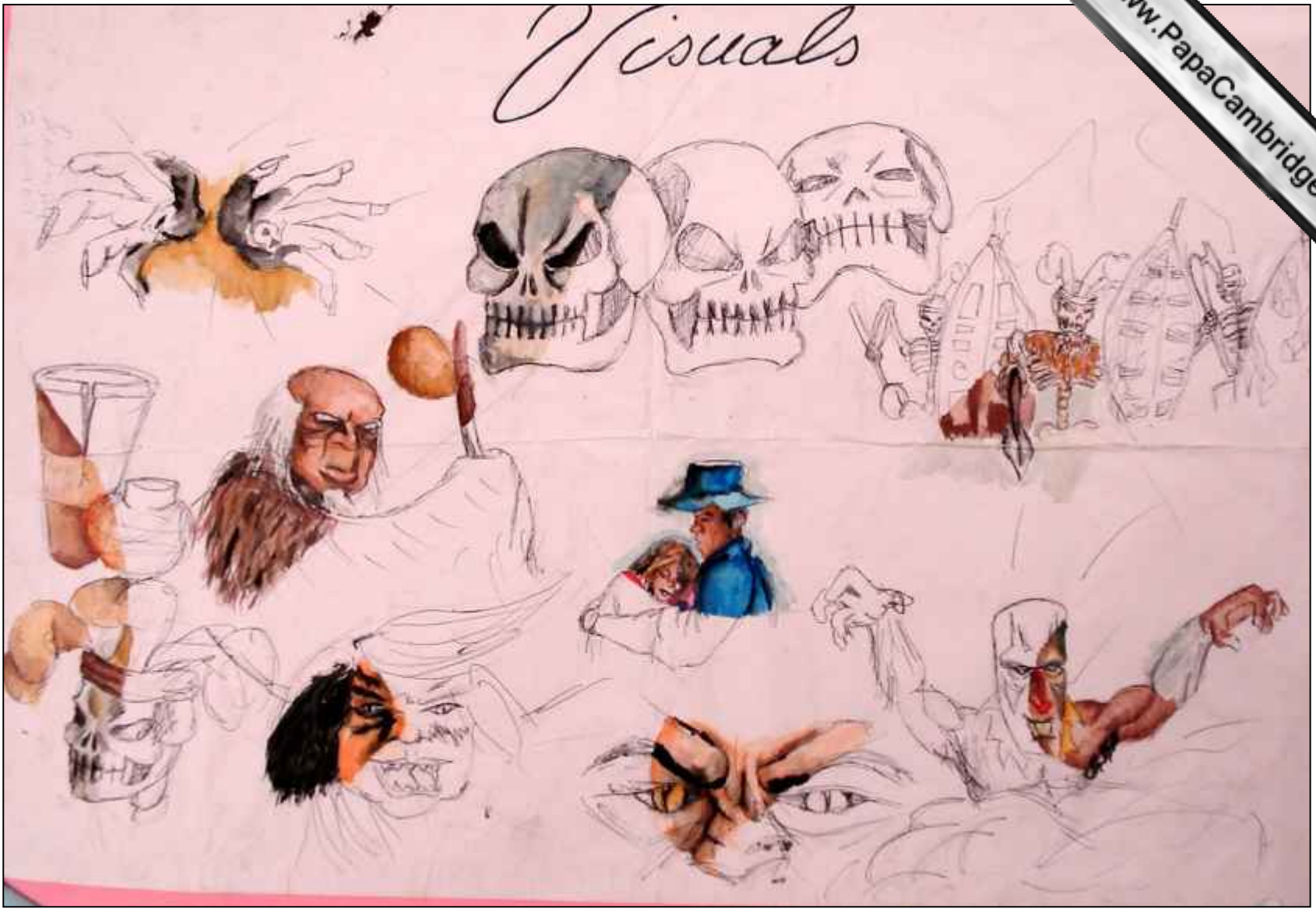


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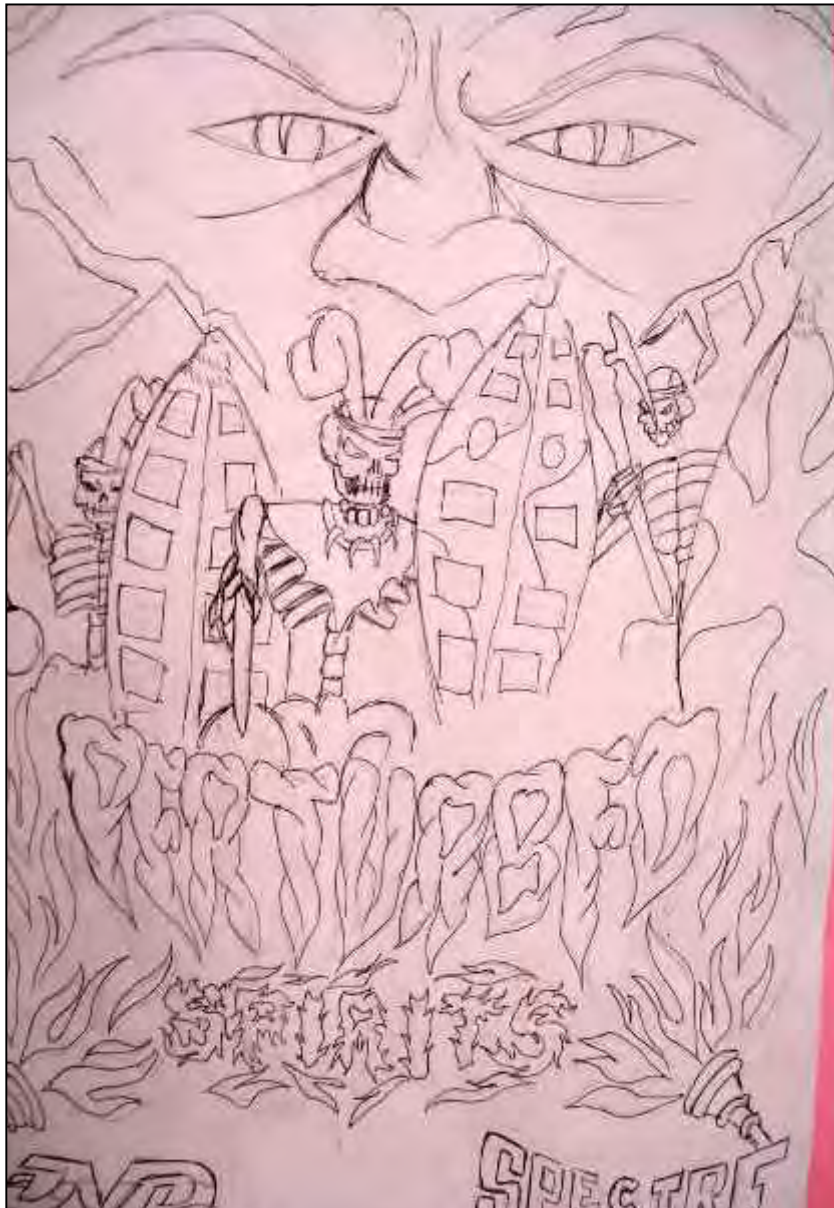






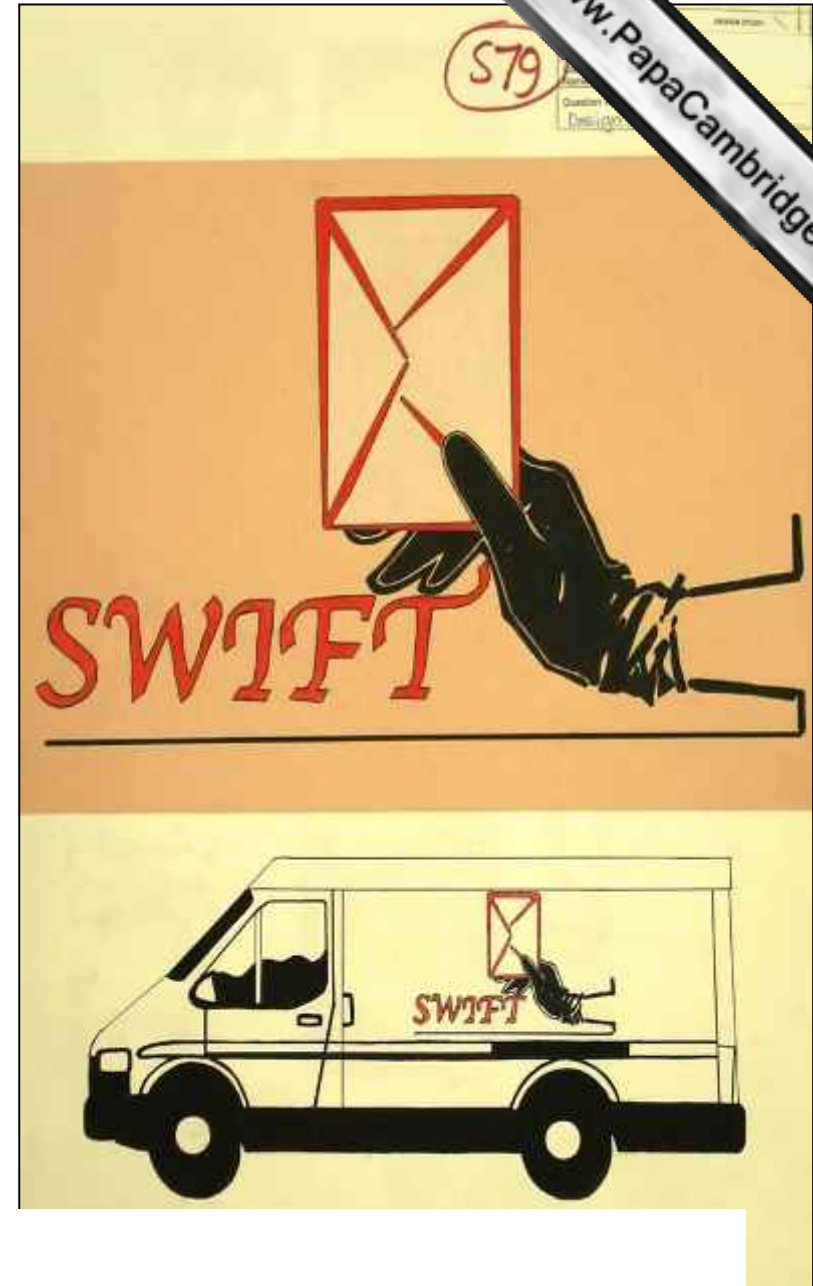
Preparatory Study





Standard: 79

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	12
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B: Interpretative and Creative Response			
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8	make informed aesthetic judgements	15	12
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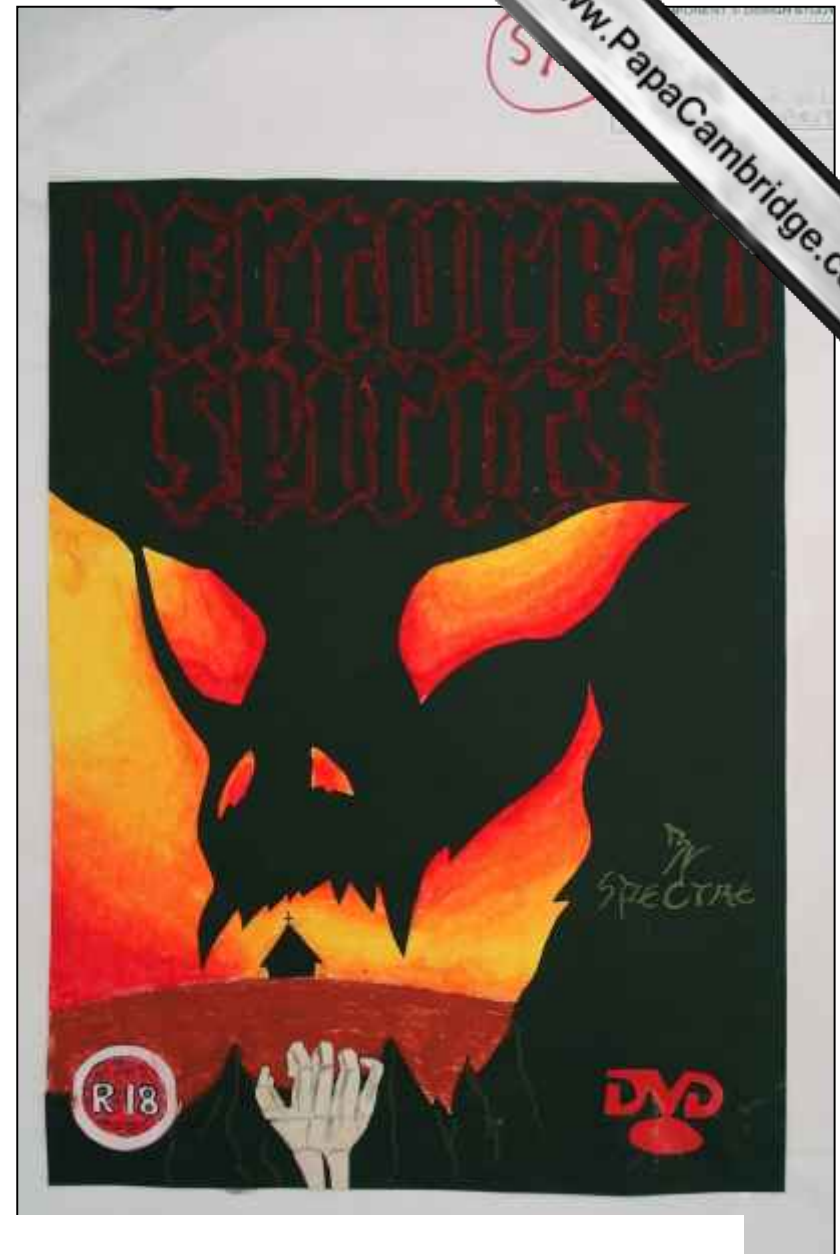




Use blue, white, pink, yellow
 and black, brown, yellow, yellow and
 black
 Outline is black, pencil tip for
 the outline

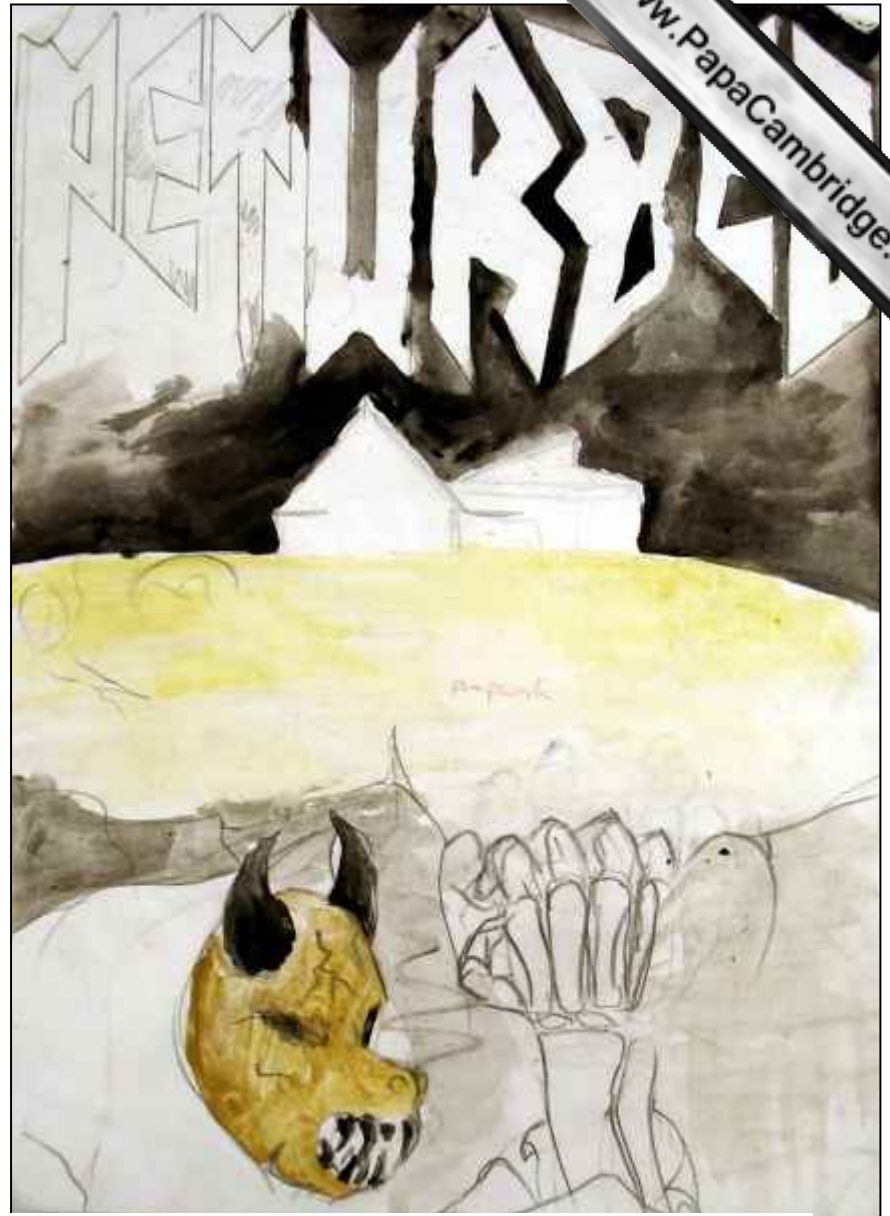
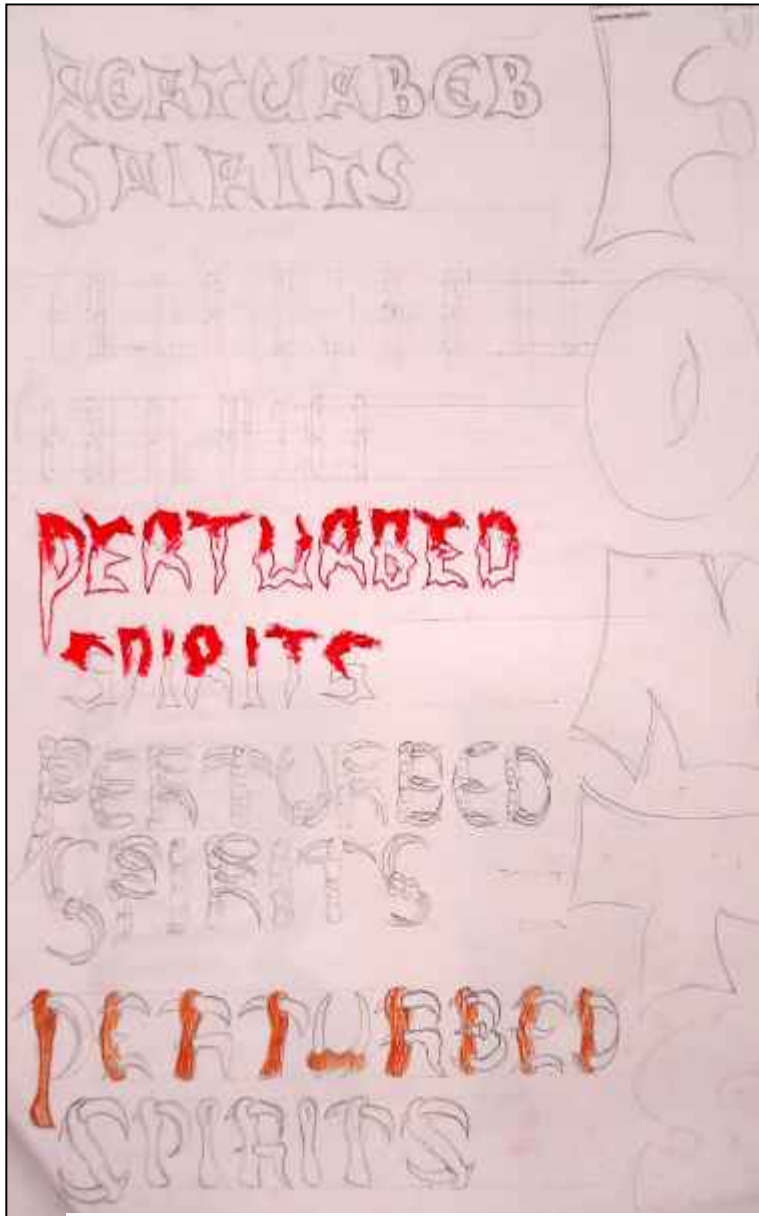
Standard: 70

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	10
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5	express ideas visually	10	7
6	respond in an individual and personal way	5	3
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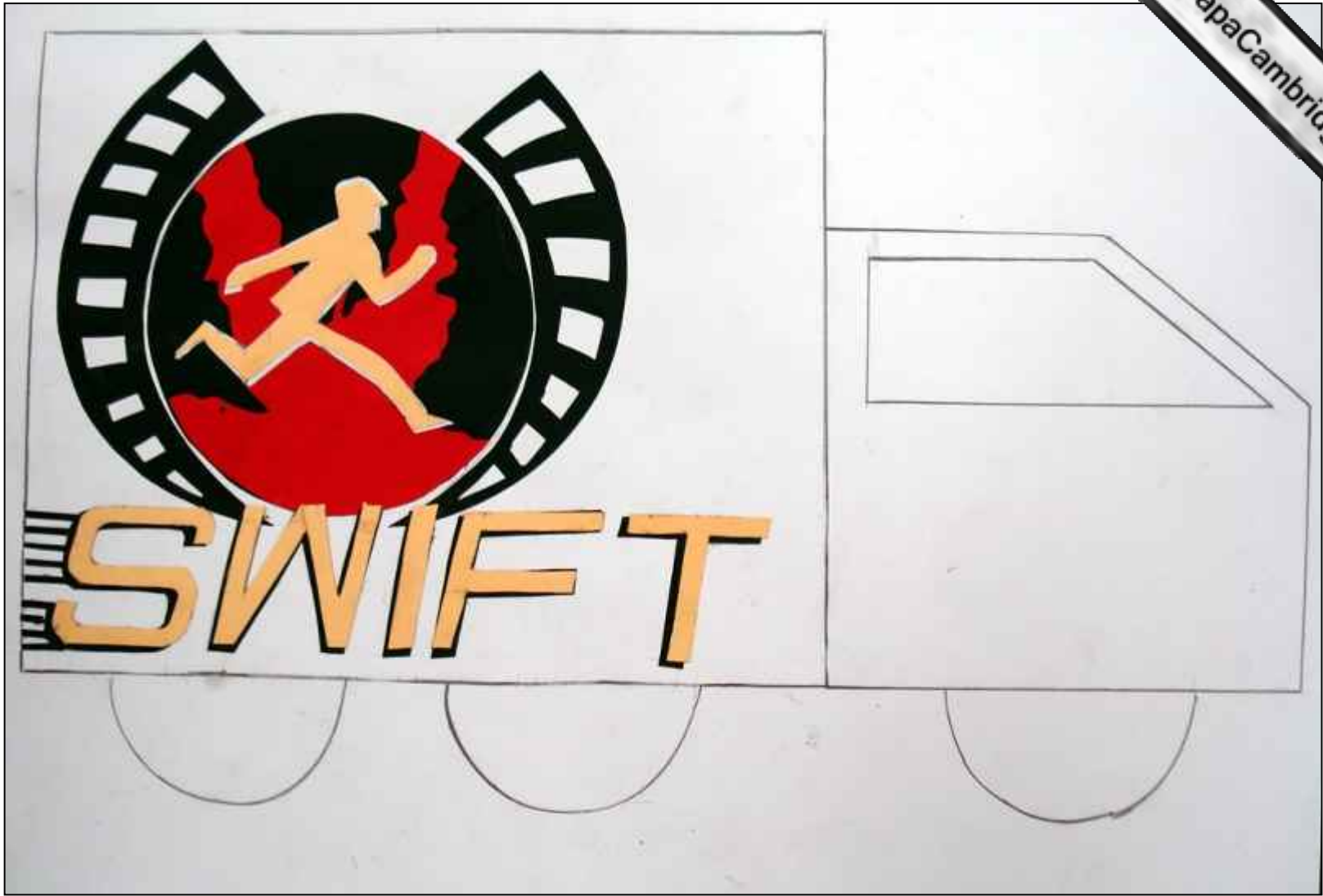




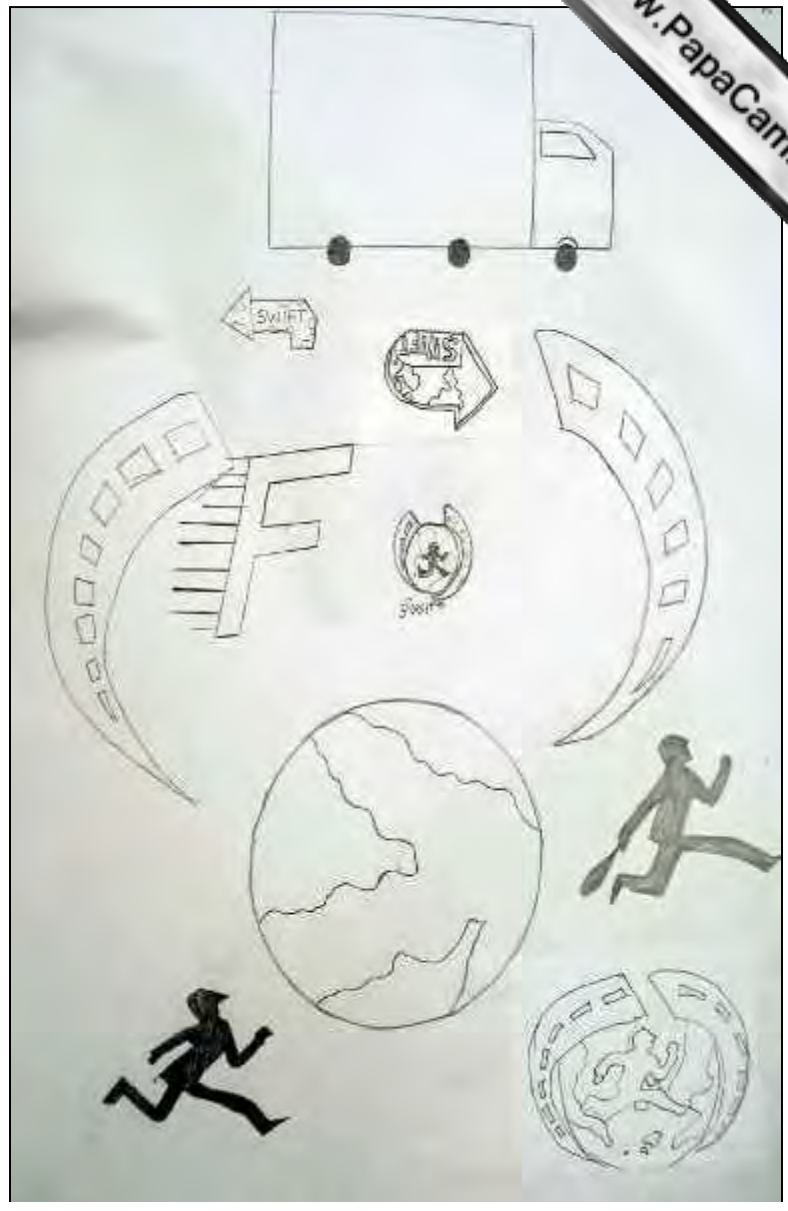
Standard: 61

A : Knowledge with Understanding			
		Max mark	
1	recognise and render form and structure	15	8
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	9
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	6
4	handle tone and/or colour in a controlled and intentioned manner	10	6
B: Interpretative and Creative Response			
5	express ideas visually	10	7
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	9
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Standard: 60

A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	8
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	8
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	7
4	handle tone and/or colour in a controlled and intentioned manner	10	6
B: Interpretative and Creative Response			
5	express ideas visually	10	6
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7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
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560

Susan Rhee is a "complete-stranger" now that she moved into the little town of Belle Reve. She is a young painter seeking for a quiet place to use as a studio. There she meets Dean, who came from N.Y to his aunt's funeral. He offers her to rent her a room in the old woman's house. Dean decides to stay for a while and put the lady's things in order. Strange things appear...

THRILLING
US TODAY PRESIDENT.

5 STARS
LIFE MAGAZINE



SPECTRE

SPECTRE ENTERTAINMENT
 WRITTEN BY OLIVIA TUSSON
 PRODUCED BY JEANNA MARTIN
 MINKY SMITH
 PRODUCED BY CHARITY ELLMAN
 INKS CREATED BY MILAGROS SALAS
 JOSH HARRIS
 PRODUCED BY PETER CARTER
 SALLY EVANS
 EXECUTIVE

PERTURBED SPIRITS

JOSH HARRIS' MARY SHIRT

PERTURBED SPIRITS



ONCE THEY'RE AWAKEN YOU WON'T STOP RUNNING

IGCSE DESIGN ART & DESIGN

Drawing	PAPER THREE		Examiner
	Mark	Grade	
A1	15	A	
2	15		
3	10		
4	10		
5	10		
6	5		
7	-		
8	10		
9	5		
10	5		
11	10		
12	5		
Total		60	

IGCSE DESIGN ART & DESIGN
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JOHN HARRIS MARY SHIRT

PERTURBED SPIRITS

There's a complete stranger lurking in the shadows of the hills...
The night is young and waiting for a quiet place to see a vision...
There are secrets, secrets, secrets, secrets, that are hidden...
In the night, the night, the night, the night, the night...
The night is young and waiting for a quiet place to see a vision...
There are secrets, secrets, secrets, secrets, that are hidden...
In the night, the night, the night, the night, the night...
The night is young and waiting for a quiet place to see a vision...
There are secrets, secrets, secrets, secrets, that are hidden...
In the night, the night, the night, the night, the night...

"TRILLING!" Mike Pearson,
OF TODAY'S PUBLISHING

"5 STARS" HAROLD BEN,
LIFE MAGAZINE

DVD DO NOT TOUCH SPECTRE

ONCE THEY'RE GONE YOU WON'T STOP RUNNING...



Now I Have 2 Grim
Reapers Looking At
A Cross In Flames.

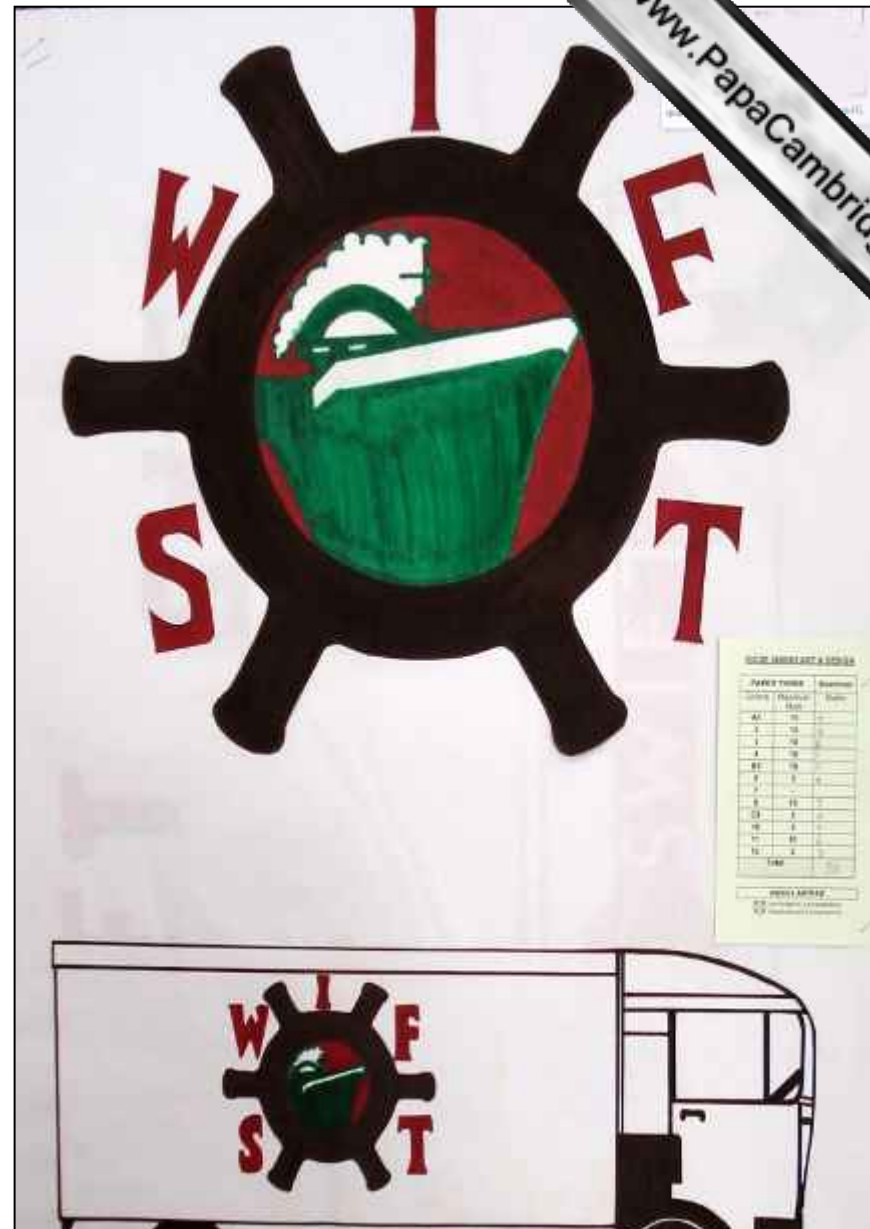


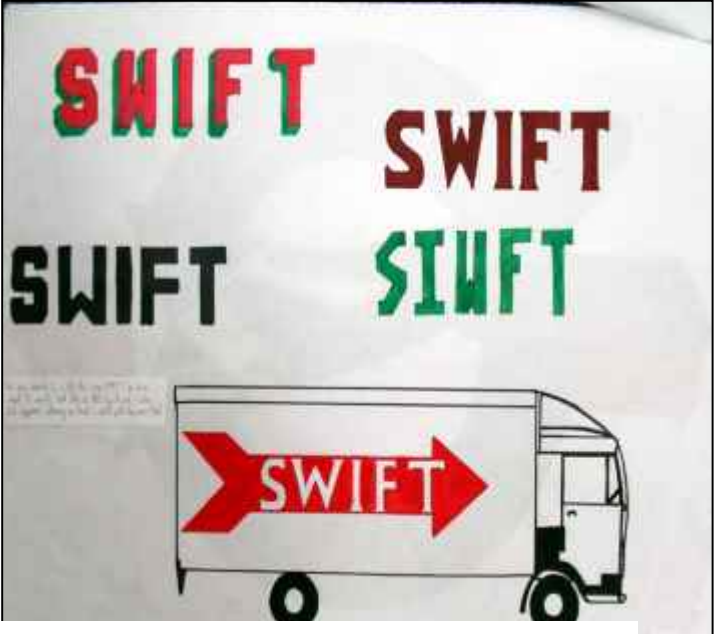
Now I Have My 100th For
My Faith. This Is My
Version of A Grim Reaper.



Standard: 50

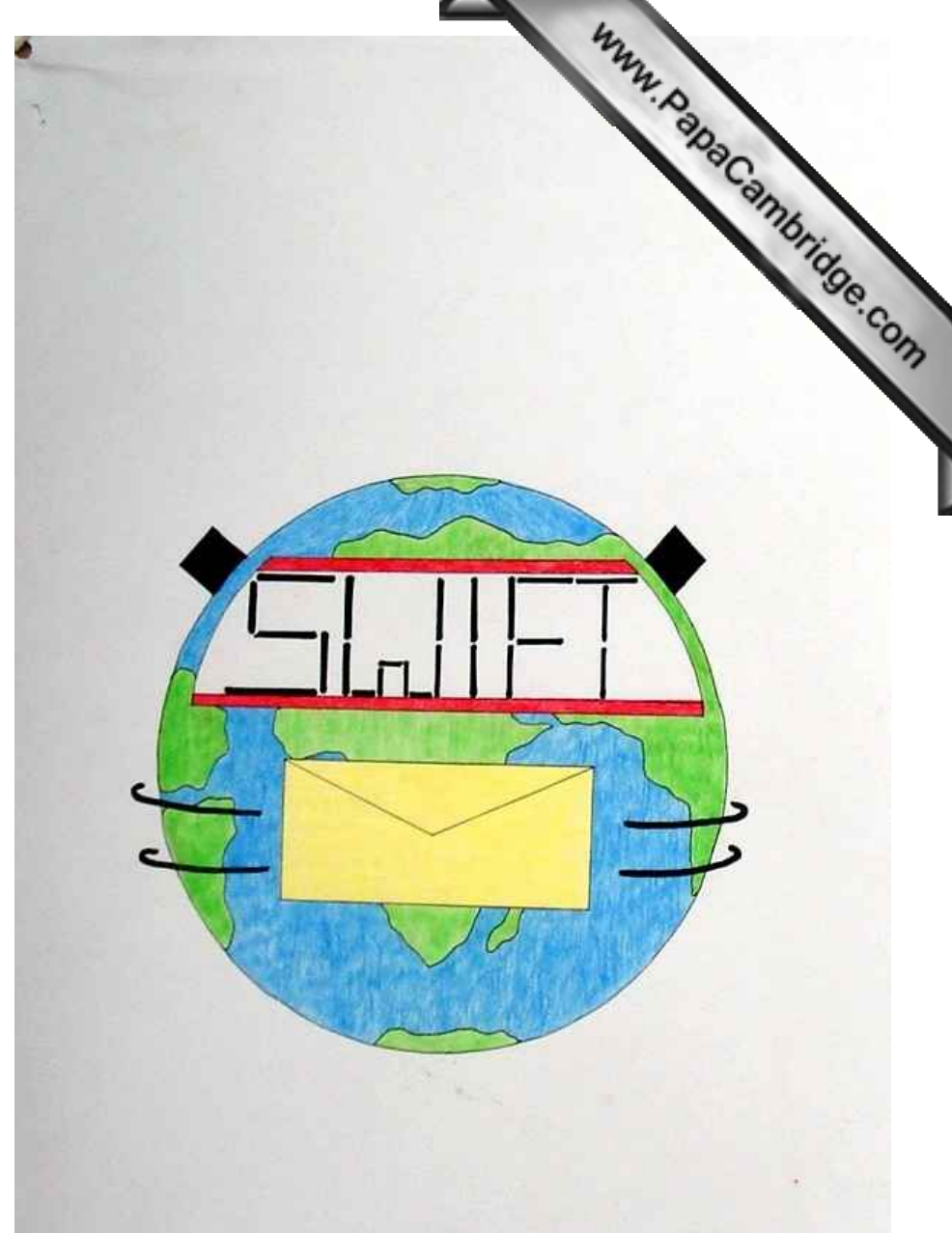
A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	7
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	7
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	5
4	handle tone and/or colour in a controlled and intentioned manner	10	5
B: Interpretative and Creative Response			
5	express ideas visually	10	5
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	7
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	2
11	assess a design problem and arrive at an appropriate solution	10	6
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	2

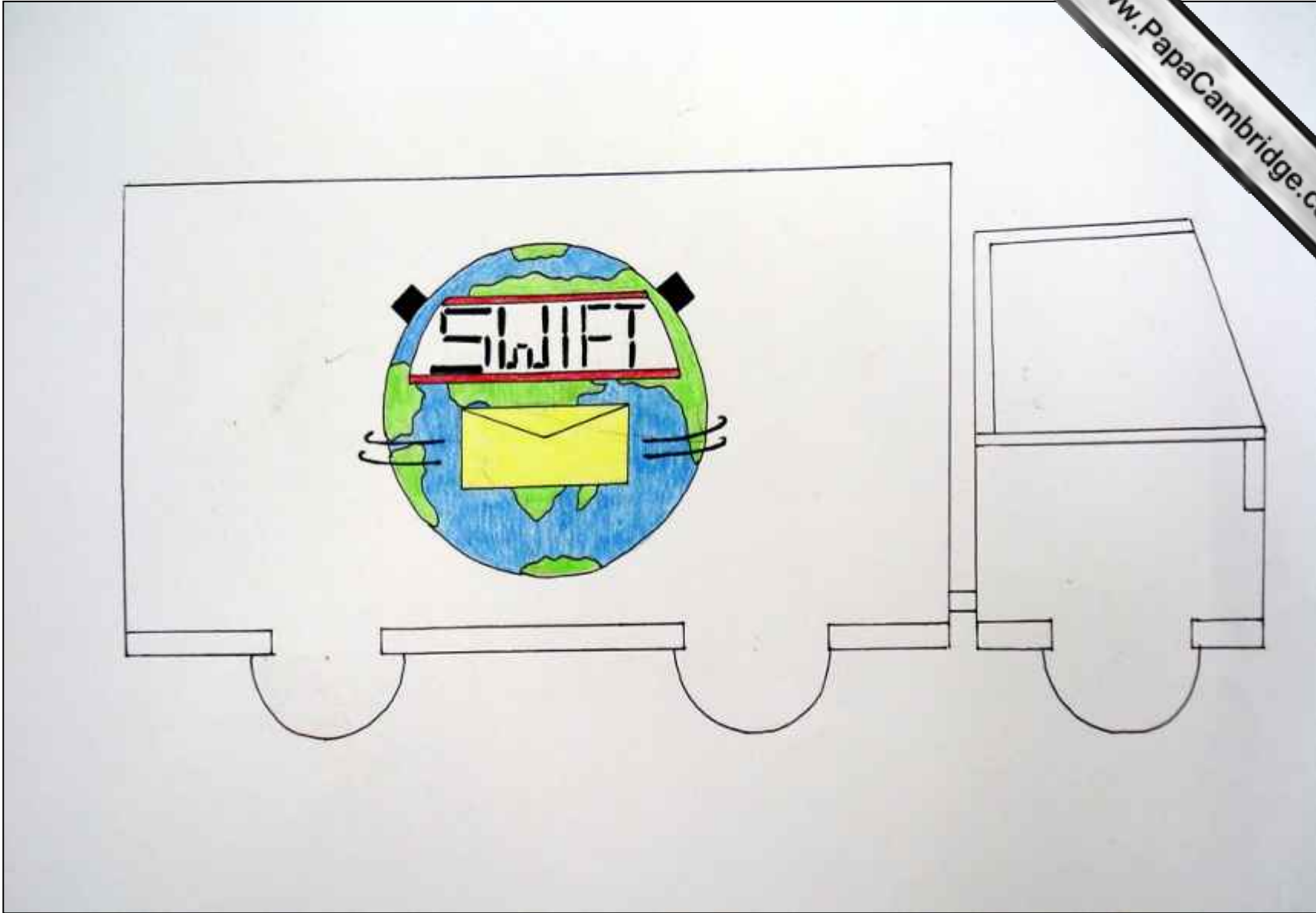




Standard: 41

A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	6
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	6
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	4
4	handle tone and/or colour in a controlled and intentioned manner	10	4
B: Interpretative and Creative Response			
5	express ideas visually	10	4
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	5
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	2
11	assess a design problem and arrive at an appropriate solution	10	5
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	1







SWIFT

SWIFT

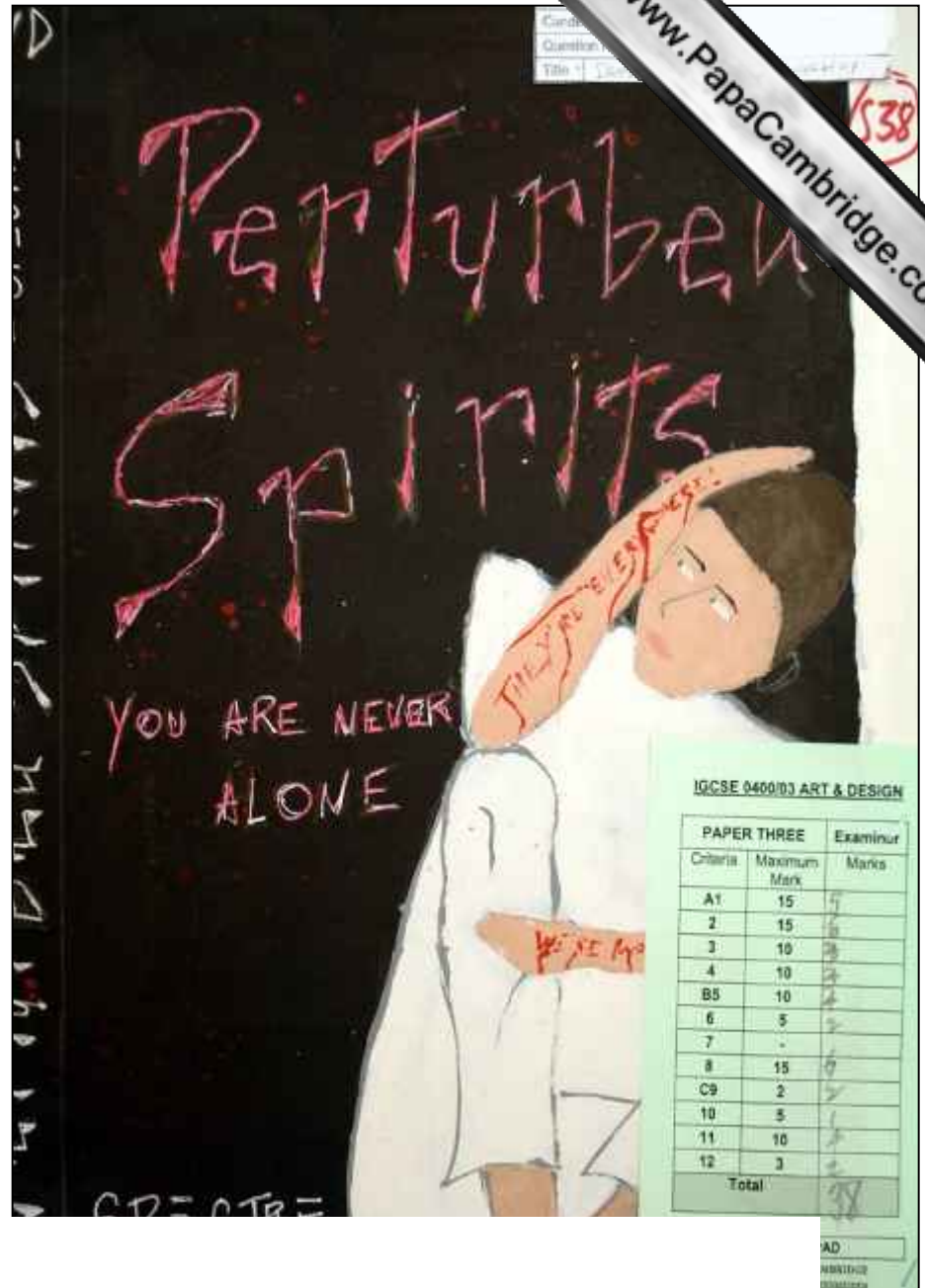


Swift

Swift

Standard: 38

A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	5
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	6
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	3
4	handle tone and/or colour in a controlled and intentioned manner	10	3
B: Interpretative and Creative Response			
5	express ideas visually	10	4
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	6
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	1
11	assess a design problem and arrive at an appropriate solution	10	4
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	2



THEY ARE
EVERYWHERE YOU
GO



THEY LIVE WITH
US

An unexplained death starts to bother Jack Moore a college boy, who, in some way feels connected with the murderer. As he goes investigating he starts to feel the presence of some SPIRITS, PERTURBED SPIRITS....

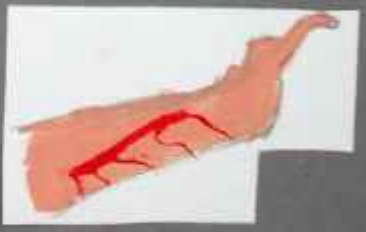
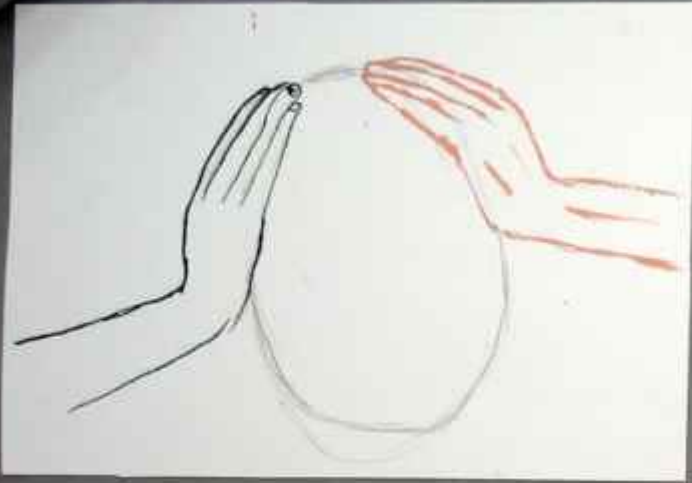
THEY ARE INSIDE
OF



An unexplained death starts to bother Jack Moore, a college boy, who, in some way feels connected with the murder. As he goes investigating, he starts feeling the presence of some spirits, perturbed spirits...

- Perturbed Spirits - SPECTRE -

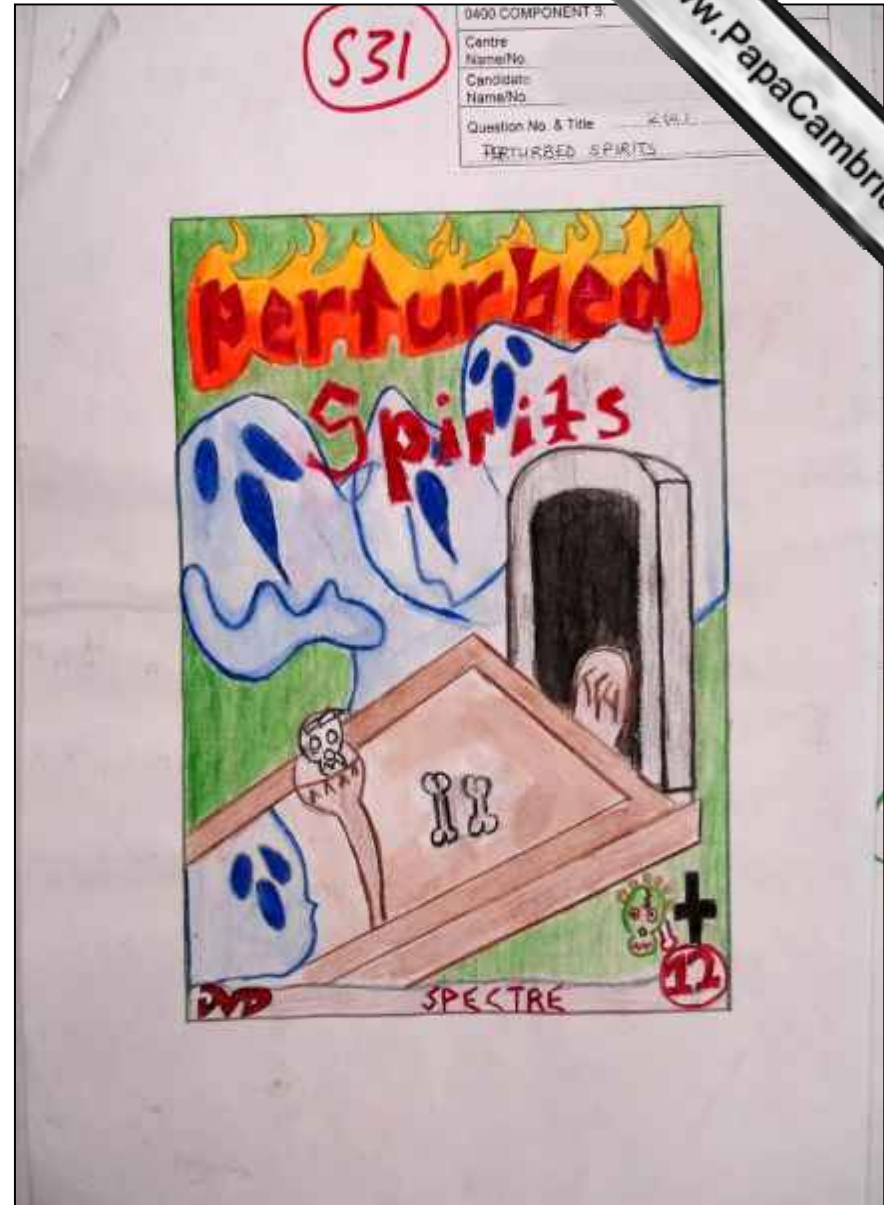


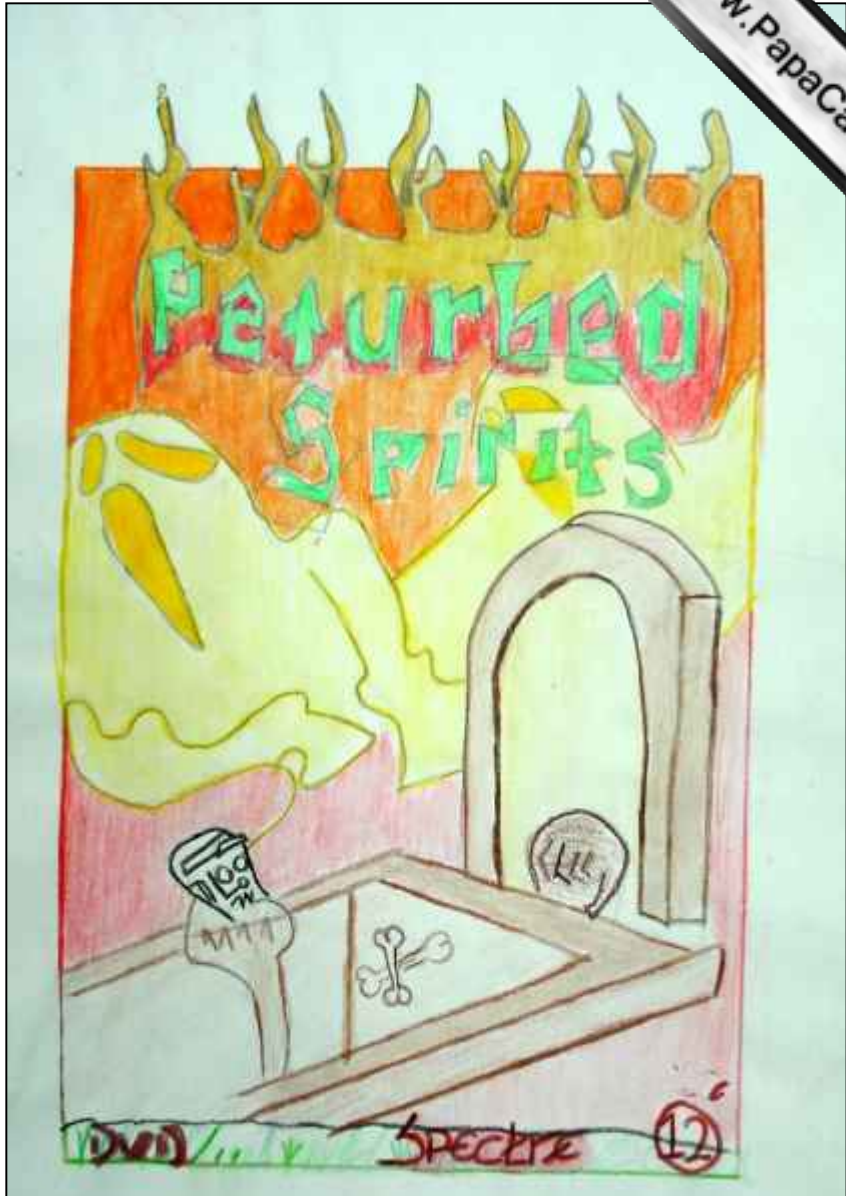




Standard: 31

A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	4
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	4
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	4
4	handle tone and/or colour in a controlled and intentioned manner	10	3
B: Interpretative and Creative Response			
5	express ideas visually	10	3
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	4
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	1
11	assess a design problem and arrive at an appropriate solution	10	3
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	1





Standard: 22

A : Knowledge with Understanding			
		Max. mark	
1	recognise and render form and structure	15	3
2	appreciate space and spatial relationships in two or three dimensions and understand space in terms of pictorial organisation	15	3
3	use chosen media competently, showing clarity of intention and be able to explore surface qualities	10	2
4	handle tone and/or colour in a controlled and intentioned manner	10	2
B: Interpretative and Creative Response			
5	express ideas visually	10	2
6	respond in an individual and personal way	5	2
7	demonstrate quality of idea as seen by interpretation rather than literal description of a theme	-	-
8	make informed aesthetic judgements	15	2
C: Personal Investigation and Development			
9	show personal vision and commitment, through a mature and committed response	2	2
10	research appropriate resources	5	1
11	assess a design problem and arrive at an appropriate solution	10	2
12	show development of ideas through appropriate processes, worksheets etc. before arriving at a final solution	3	1







End